Official Rules for Kohl's Cares® Scholarship Program

Eligibility

No purchase necessary. Students eligible for nomination ("Students") for the Kohl's Cares Scholarship Program ("Program") must be legal residents of the United States (except Hawaii). Students must be between the ages of 6 and 18 as of March 15, 2013, and not yet a high school graduate. Each Student must be nominated by someone age 21 years or older. Parents may nominate their own children. Associates of Kohl's Department Stores, Inc. ("Kohl's") and/or Associates' immediate family members are not eligible as Students under the Program, but Associates and Associates' immediate family members may nominate Students who are not members of their household. The term "immediate family members" is defined as parent(s), child(ren), spouse and other members of the Associate's household who are declared as dependents on the Associate's federal income tax return. Employees of ACT, Inc. ("ACT") and its respective affiliates may not participate as a Student or nominator in this Program. Students who were prior Kohl's Cares regional or national scholarship recipients are not eligible.

Nominations

The nomination form can be accessed at kohlskids.com beginning at 8 am CT, February 1, 2013. Forms must be completed, signed electronically (by typing your name) and submitted no later than 11:59 pm CT, March 15, 2013, by a nominator who is 21 years or older. One nomination form should be submitted per Student. Nomination forms containing multiple names will not be accepted. One nominator may nominate multiple Students by submitting multiple nomination forms (i.e., one nomination form for each Student). Each form must contain a unique email address for the Student being nominated. All sections of the nomination form must be completed.

Nominations should describe how the Student has contributed to the community in a meaningful way by performing volunteer services that helped people who are NOT related to the Student. The primary volunteer activity must have occurred within the last 12 months (March 16, 2012 – March 15, 2013). Financial need or academic performance will not be considered in the review and selection of winners.

Kohl's and ACT shall not be responsible for misdirected, incomplete or late nomination forms. All nominations become the property of Kohl's and ACT and will not be returned or acknowledged. Additional information about a Student and/or documentation may be requested by Kohl's or ACT. To remain eligible, parents must provide all reasonably requested documentation and information upon Kohl's or ACT's request.

As a supporter of equal opportunity, Kohl's will work with ACT to distribute awards to minority students on a basis at least proportionate to the number of known minority Students nominated.

See below to learn more about the Nomination process.

Awards

Nomination forms will be separated into two age groups: ages 6-12 and ages 13-18. Kohl's plans to recognize one Student from each age group as a store winner for each Kohl's store. Winners are chosen based on the benefits and outcomes of their volunteer service. Each store winner will receive a \$50 Kohl's Gift Card. Additionally, over two hundred \$1,000 regional scholarship awards for higher education are planned, half to each age group. Ten \$9,000 national scholarships for higher education will be awarded, five to each age group. Since a national winner is also a regional winner, the total scholarship amount for national winners is \$10,000 each. In addition, Kohl's donates \$1,000 to a 501(c)(3) non-profit organization on behalf of each national winner.

There is a limit of one award per household per year.

Notification

Store winners will be notified in May 2013. Regional winners will be notified in June 2013. National winners will be notified in July 2013. **Nonrecipients will not be notified.**

Recipients Claiming Scholarships

All recipients will be required to sign and return a Publicity Release/Acceptance Form as a condition of receiving a gift card and/or scholarship. Payment of the scholarship award is subject to the recipient enrolling full-time in an undergraduate program at an accredited two-year or four-year college, university or vocational/technical school located in the U.S. (a "Qualifying Institution"). Scholarship awards must be used in their entirety within two years after high school graduation. All scholarship recipients may be subject to a criminal background check.

Scholarship Restrictions

Scholarship awards must be used for educational expenses at a Qualifying Institution. These expenses may include tuition, fees, room and board, books and supplies, transportation and other miscellaneous education-related expenses. Any tax liability incurred from this scholarship award is the recipient's responsibility. Scholarships will be paid in one installment in August and will be mailed to the recipient's Qualifying Institution.

Awards are one time only and are not renewable. No substitutions or transfers are permitted.

Nomination Form and Process

Start by clicking the **Register Now** button located on the nomination landing page. You will need to read and agree to an online Consent and register as a nominator. During the nomination process, you will be able to leave the site by clicking the Logout button located on any nomination page. To return, you must enter the username and password you entered when registering for your nomination account.

Correspondence to nominators will be via email only, so check your email regularly. You must provide a valid email address that accepts bulk email. To ensure delivery of messages, add kohls@act.org to your contacts, email address book, or safe sender list.

Nominators may wish to gather the following information before beginning the nomination process:

- **Student information:** Including full name, age, date of birth, complete address, phone number, email, school currently attending, expected high school graduation month and year. This information will be used to verify the student's eligibility at several points in the review process, so be sure the information you have is accurate. *Entering an incorrect date of birth, or other inaccurate information, may disqualify the Student.*
- Parent/Guardian information: Name, phone and email.
- **Primary volunteer activity information:** Including type and purpose of activity, Student's involvement, dates involved, hours invested, any items collected or money raised, number of people affected, outcome of the project and general project description.
- Other volunteer service (up to 5 activities): Activity description and hours contributed by year (2011, 2012, 2013).

Nominators are solely responsible for submitting in English all information necessary for the nomination process. Nominations found to be incomplete as of the nomination deadline will not be processed. Nominations will not be accepted by fax, mail, or email. No email attachments are allowed.

All information submitted is considered confidential and is reviewed only by ACT, Kohl's partner in managing the Kohl's Cares Scholarship Program. Information about selected Students will be provided to Kohl's for purposes of eligibility verification, demographic research, publicity and recipient communication.

Carefully review your nomination before submission. All sections must be completed and entered in the format described in order to electronically submit the form. Standard capitalization must be used when entering data. Once the nomination is submitted, your nomination will be closed and no revisions can be made. The nomination

must be submitted electronically by 11:59 pm CT, March 15, 2013. A confirmation email will be sent once you've submitted your nomination. Please note that a maintenance window is scheduled from 5:00 pm CT, February 16, 2013 through 5:00 pm CT, February 17, 2013. During this time you may experience difficulty using the site. Please plan accordingly.

Additional Terms

Taxes on awards of any kind are the sole responsibility of recipients. By participating, the nominators and Students agree:

- 1. to these Official Rules and all decisions of Kohl's and ACT which shall be final in all respects;
- to the use of their names, photos, likenesses, video, and/or images in any media, including without limitation on the Internet and in social media, for advertising, promotional and publicity purposes in relation to this program without prior written consent or compensation, where legal and subject to a signed Publicity Release/Acceptance Form; and
- 3. to release, discharge and hold harmless Kohl's, ACT and their respective subsidiaries, affiliates, officers, directors, and employees, from any and all claims or damages arising out of, in any way, their participation in this program.
- 4. Kohl's reserves the right to cancel, suspend or extend the Kohl's Cares Scholarship Program at any time, with or without notice. ACT and Kohl's reserve the right to interpret these rules and to make all decisions concerning the award, acceptance, and use of scholarships in situations not covered by these rules.

Questions?

Email: <u>kohls@act.org</u>
Call: 319-341-2932

Mail: Kohl's Cares[®] Scholarship Program

c/o ACT, Inc. 101 ACT Dr.

Iowa City, IA 52243

